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Hey everyone, Happy Thanksgiving! We aren’t able to do our traditional episode of The FilmSnobbery Podcast for you today due to family commitments, but what we were able to dig up was a talk that host Nic LaRue gave way back in 2011 at SXSW called “Your Baby Is Ugly”. This seminar dealt with the topic of evaluating your film honestly and delves a bit into marketing and distribution as well. To our knowledge, it hasn’t been heard since 2011 when it was done live. Hope you enjoy it, and we hope to be back again next week with another exciting episode!

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